

Schedule of Programming on WICS, Channel 20 for the week of June 11-17, 1954

Saturday, June 12, 1954

12:45 p **Baseball Warm-up** (CBS)
 1:00 p **Game of the Week** (CBS)-
 Detroit Tigers vs. Philadelphia Athletics
 from Connie Mack Stadium in
 Philadelphia. Dizzy Dean and Buddy
 Blattner.
 4:00 p Western Roundup-unknown
 program/source
 5:00 p Worlds Greatest Fighters-
 unknown program/source
 5:30 p to be announced
 6:00 p **Mr. Wizard** (NBC) "What is a
 Watt?" Don Herbert
 6:30 p **Talent Patrol** (ABC) Talent
 show among members of the armed
 forces
 7:00 p **Bank on the Stars** (NBC)
 game show hosted by Bill Cullen
 7:30 p Into the Night-unknown
 program/source
 8:00 p The Big Picture -armed forces
 documentary
 8:30 p Wrestling with Russ Davis-
 unknown source
 9:00 p **Stars on Parade** (DuMont)
 talent from the ranks of the armed
 forces, host Bobby Sherwood
 9:30 p **Your Hit Parade** (NBC)
 [Lucky Strike Hit Parade] cast
 performs top songs of the week
 10:00 p Wrestling from Chicago-
 unknown source
 11:20 p Late News

Sunday, June 13, 1954

12:00 pm **Youth Wants to Know**
 (NBC)- interviews conducted by teens
 12:30 pm **Frontiers of Faith** (NBC)
 discussions sponsored by the National
 Council of Churches
 1:00 pm Men Toward the Light-
 unknown program/source
 1:30 pm Film 2
 2:00 pm Concert Hall-program
 format/source unknown
 2:15 pm Nature of Things-program
 format/source unknown
 2:30 pm Christopher Story-
 Syndicated, religious
 3:00 pm **American Forum** (NBC)
 political discussion
 4:00 pm Film 2
 4:30 pm Better Living TV Theater
 (DuMont) documentary to promote US
 industry, hosted by Fischer Black
 5:00 pm Bar 20 Ranch- Local, format
 unknown
 5:15 pm Night Editor- Local, format
 unknown
 5:30 pm Meet Your Congress- Syn,
 political discussions
 6:00 pm Cisco Kid- Syndicated,
 western, starring Duncan Renaldo
 6:30 pm Play of the Week- unknown
 format/source
 7:00 pm **On the Boardwalk** (ABC)
 musical variety hosted by Paul
 Whiteman
 8:00 pm Family Theater- unknown
 format/source
 9:00 pm **Loretta Young Show** (NBC)
 dramatic anthology series, hosted by
 Loretta Young
 10:00 pm **My Hero** (NBC) sit com,
 starring Bob Cummings
 10:30 pm Weekly News Review-Local

Monday-Friday, June 11-17, 1954 sign-on to 7pm 1

2:15 pm TV Kitchen- Local, hosted by
 Florence Pierce
 2:45 pm News Roundup
 2:55 pm Weather
 3:00 pm In the Kitchen- Local, hosted
 by Julie Craig
 3:15 pm Shopping with Julie- Local,
 hosted by Julie Craig
 3:30 pm On Your Account (NBC)
 game show, unknown host
 4:00 pm Pinky Lee Show (NBC) kids
 variety, hosted by Pinky Lee
 4:30 pm TV Kitchen- Local, hosted by
 Julie Craig
 5:00 pm Western Roundup-unknown
 program/source
 5:45 pm Down on the Farm- Local,
 farm report
 6:00 pm Captain Video (DuMont) kids
 sci-fi
 6:15 pm Marge and Jeff (DuMont) sit
 com
 6:30 pm News and Views-Local
 newscast
 6:45 pm Sports-Local, hosted by
 Bernie Waterman
 6:55 pm Weather-Local, with John
 Begue

Friday, June 11, 1954

7:00 pm This is the Life- syn, religious dramatic anthology
 7:30 pm Gene Autry Show-syn, western
 8:00 pm **The Big Story** (NBC) dramatic anthology
 8:30 pm Pro and Con-unknown format/source
 9:00 pm **Cavalcade of Sports** (NBC) boxing
 9:45 pm **Greatest Fights of the Century** (NBC) boxing documentary
 10:00 pm News Final
 10:15 pm Weather-Frank Martin
 10:20 pm Sports Roundup-Bernie Waterman
 10:30 pm Sentinel Theater-Local, movie, unknown title

Wednesday, June 16, 1954

7:00 pm **I Married Joan** (NBC) sitcom, starring Joan Davis and Jim Backus
 7:30 pm Revolution in Music-unknown format/source
 8:00 pm Wrestling from Legion Stadium-unknown source
 8:30 pm Springfield on TV-Local, unknown format
 9:00 pm **This is Your Life** (NBC) testimonial, hosted by Ralph Edwards
 10:00 pm News Final
 10:15 pm Weather-Frank Martin
 10:20 pm Sports Roundup-Bernie Waterman

Monday, June 14, 1954

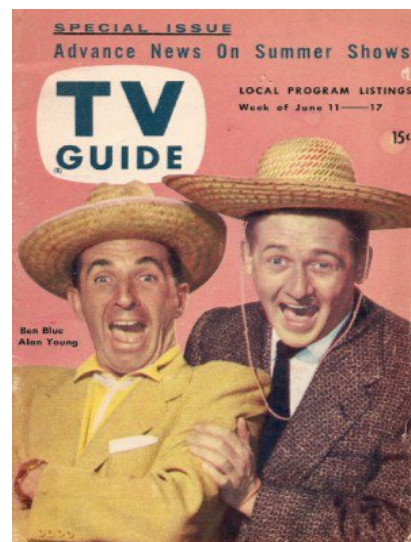
7:00 pm **Dollar a Second** (DuMont) game, Jan Murray
 7:30 pm Paul Killiam Show-unknown format/source
 7:45 pm Hobby Time-unknown format/source
 8:00 pm **Dennis Day Show** (NBC) sitcom, starring Dennis Day
 8:30 pm Badge 714 [Dragnet] syn, crime drama, starring Jack Webb ³
 9:00 pm Talent Parade-unknown format/source
 9:30 pm **Who Said That?** (NBC) game, hosted by Walter Kiernan
 10:00 pm News Final
 10:15 pm Weather-Frank Martin
 10:20 pm Sports Roundup-Bernie Waterman

Thursday, June 17, 1954

7:00 pm **You Bet Your Life** (NBC) game, hosted by Groucho Marx
 7:30 pm Hopalong Cassidy- syn, western, starring William Boyd
 8:00 pm **Dragnet** (NBC) crime drama, starring Jack Webb
 8:30 pm **Ford Theater** (NBC) dramatic anthology
 9:00 pm Four Star Playhouse- syn, dramatic anthology series ³
 9:30 pm I Led Three Lives-syn, spy drama starring Richard Carlson
 10:00 pm News Final
 10:15 pm Weather-Frank Martin
 10:20 pm Sports Roundup-Bernie Waterman

Tuesday, June 15, 1954

7:00 pm **Midwestern Hayride** (NBC) country-western music variety, hosted by Willie Thall
 7:30 pm **Arthur Murray Party** (NBC) dance
 8:00 pm **The Goldbergs** (DuMont) sitcom, starring Gertrude Berg
 8:30 pm All Star Theater-unknown format/source
 9:00 pm Forum on Religion-religion, unknown format/source
 9:30 pm Your Senators Report- syn, political presentations
 9:45 pm Industry on Parade- syn, industrial documentary furnished by National Association of Manufactures
 10:00 pm News Final
 10:15 pm Weather-Frank Martin
 10:20 pm Sports Roundup-Bernie Waterman



Network programs are indicated in bold
 local programming originating from the WTVP studios are in italics

- 1 The program listings on TV Guide in those early days ran from Friday through Thursday
- 2 unknown format but travel logs, educational and industrial promotional films were common
- 3 off network syndication

There were a number of shows which could have been on the NBC schedule that week not showing up on the WICS schedule. They included: "Today," "Ding Dong School," "Home," "Bride and Groom," "Big Payoff," "Welcome Travelers," "Howdy Doody," "Eddie Fishers Show," "NBC news with Merrill Mueller," "Dave Garroway Show," "TV Summer Soundstage," "Space Patrol," "Ethyl and Albert," "Original Amateur Hour," "Saturday Night Review," "Mr. Peepers," "Summer Comedy Hour," "Philco TV Playhouse," "Tony Martin Show," "Name That Tune," "Comment," "Robert Montgomery," "Summer Playhouse," "Top Plays of 1954," "Truth or Consequences," "Kraft Theater" and "Martin Kane."